



# FOUR FOOT (BULK) PLANOGRAM PROGRAM

May not be combined with other programs, promotions or discounts.  
No substitutions allowed. One (1) per retail store location.  
This form must be completed in full and signed. PLEASE PRINT CLEARLY

## Step 1:

Retail Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Distributor: \_\_\_\_\_

Distributor Sales Person: \_\_\_\_\_

DD Sales Person: \_\_\_\_\_

## Step 5 - Order Packaged Product:

Order must be for 15 cases. A minimum of 8 different items must be selected. No other items or substitutions.

ITEM #	ITEM	UNIT SIZE	UNITS/ CASE	CASES ORDERED
121020	Canary Food	2 lb.	12	_____
123020	Finch Food	2 lb.	12	_____
124020	Parakeet Food	2 lb.	12	_____
122040	Cockatiel Food	4 lb.	6	_____
126050	Cockatiel Food (No Sunflower)	5 lb.	6	_____
125030	Parrot Food	3 lb.	6	_____
127040	Parrot Food (No Sunflower)	4 lb.	6	_____
228040	Tropical Parrot Food	3.5 lb.	6	_____
005205	TropikTreet™ Cockatiel	5.5 oz.	12	_____
005314	TropikTreet™ Parrot	14 oz.	12	_____
005414	TropikTreet™ Large Parrot	14 oz.	12	_____
033030	Bean Cuisine™	3 lb.	6	_____
183070	Ferret Food	3.5 lb.	6	_____
182070	Gerbil Food	5 lb.	6	_____
184070	Guinea Pig Food	5 lb.	6	_____
185070	Hamster Food	5 lb.	6	_____
186020	Hedgehog Food	1.5 lb.	6	_____
187070	Rabbit Food	5 lb.	6	_____
194140	Guinea Pig Treat	14 oz.	12	_____
191060	Hamster/Gerbil Treat	6 oz.	12	_____
197130	Rabbit Treat	13 oz.	12	_____
198040	All Natural Ferret Treat	4 oz.	12	_____

**TOTAL CASES**

## Step 2 - Choose Bin Sizes and Style:

Style 3G - 3 Each - 3 Gallon Bins\* (Value \$300)  
Approx. 20 lb.



Style 5G - 3 Each - 5 Gallon Bins\* (Value \$300)  
Approx. 30 lb.



Style 12G - 2 Each - 12 Gallon Bins\* (Value \$300)  
Approx. 50 lb.



\*NOTE: PBS Shelf Catch Trays are available for 3G, 5G, 12 G.  
3 & 5 gal. bins = 9 per 2 catch trays. 12 gal. bin = 5 per 2 catch trays.

\*All styles come with 1 FREE Poly Bag Dispenser, roll of poly bags and bin tags. Limit one per retail location.

## Step 6 - Order Larger Bags For Bins:

You must order a different product for each bin ordered in Step 2. Buy 1, Get 1 FREE. Limit 1 free bag of each item. This order only. Step 5 must be completed.

ITEM #	ITEM	ITEM SIZE	BAGS ORDERED	+	FREE BAGS	TOTAL UNITS
_____	_____	_____	_____	+	1	_____
_____	_____	_____	_____	+	1	_____
_____	_____	_____	_____	+	1	_____
_____	_____	_____	_____	+	1	_____
_____	_____	_____	_____	+	1	_____
_____	_____	_____	_____	+	1	_____

## Step 3 - Programs:

YES - This retailer will participate in the L'Avian Plus™ Consumer Frequent Buyer Program. Send store kit now. (PLPKT0200)

YES - This retailer will participate in the L'Avian Plus™ First Food Free Program. Send store kit now. (PLPKT0250)

## Step 4 - Point Of Sale (FREE):

YES, this retailer will install all required and available POS materials. Please have distributor representative or D&D representative order materials required for this location.

Send \_\_\_\_\_ L'Avian Plus™ Product Guides for consumer and store reference. (PLPMC0200)

## Step 7 - RETAILER - PLEASE READ AND SIGN:

By signing below, retailer named above agrees to set a single 4-foot section of L'Avian Plus™ products in a prominent retail store location. Retailer agrees that free bulk bins provided under this agreement shall be used exclusively for L'Avian Plus™ products for a period of 1 full year from the date shown below and that the correct bin tags will be in place at all times. Should retailer remove the 4' section or use the bulk bins for any other purpose within the first year as stated, retailer agrees to reimburse D&D Commodities Ltd. for the value of the bins as shown. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and distributor will be billed for total cost of fixtures and free product.

Retailer Signature \_\_\_\_\_ Date \_\_\_\_\_

Approved by  
Distributor Sales Manager \_\_\_\_\_

Dist. Inv/Order # \_\_\_\_\_